



**Mudras Costa Rica**  
Planet-conscious investment

## PRESS COMMUNIQUÉ

*It is possible to obtain profits by investing in nature and the future of the planet!*

Land developing and the protection of nature, the environment and the planet. At first sight one may think this is a contradiction of terms, an apparently impossible matching.

Since ancient times, humankind's dream has been the search of places akin to paradise on earth to re-establish natural harmony. However, once found, these places have not been well preserved and loved as humans could, and have been transformed in places without any poetry or identity, because development is done without taking the natural environment into consideration.

Today it is possible to conciliate apparently impossible objectives thanks to the Mudras Service Agency working in Costa Rica. We direct our efforts towards promoting exclusively eco-compatible and eco-sustainable land-developing projects.

“Our philosophy –explains Carin Mc Donald, Mudras' director– starts from the premise that humans are an integral part of the natural system, from which they cannot separate. Every action performed produces a deep effect that can agree with or oppose the laws of the natural system and, therefore, oppose life.”

“Our objective, –Carin adds–, is to promote the development of eco-environmental and sustainable life projects, on the thought basis of uniting creativity and building impulses to the desire to preserve unpolluted air, clear and available water, fertile soil, healthy ecosystems and beautiful landscapes. We promote, on the whole, a good quality of life that fights environmental damage.”

That is how Mudras Costa Rica selects particular areas, surrounded by charming sites, immersed in greenery and propitious for developing that can be integrated, with zero ecological impact and maximum sustainability, to the environment and its features.

The agency has a team of Costa Rican and Italian professionals, working together and sharing the same ethical values to guarantee the fulfillment of our business philosophy through all the steps of the land development project, from searching for the best space to the minimum details of the building.

An architect is in charge of guiding the customers towards selecting creative and sustainable projects, without forgetting the new social tendencies, the international market development, and the productive potential of the territory and its population.

The team also includes a topographer who is in charge of certifying the characteristics of the chosen area; a geologist for verifying the land traits, and an agronomy engineer who guides the selection of autochthonous plants for the requalification of the area. In addition, Mudras has a translator available and a lawyer for those situations where they may be required.

The sales are promoted among a selected group of customers who are sensitive to environmental issues, respectful to the planet's resources and, above all, who love nature and its beauty.



“Our customers are people who wish to declare their respect to the land by means of a lifestyle in harmony with their own convictions; so they have chosen to invest in profitable projects that allow them, at the same time, to fight the environmental degradation and preserve natural resources, creating a tendency that can be an example and a guiding course for others, and especially for the future generations”.

Until now, it has been mostly pro-environmental associations and companies who have taken care of requalification, reforestation and creation of natural reserves. Today, thanks to Mudras’ professionals, this mission becomes an interesting opportunity and potentially profitable for individuals who wish to recreate a healthy and harmonious environment to inhabit, for their own benefit and for a better future.

### *Why Costa Rica?*

Costa Rica is a small shelter between Nicaragua and Panama, a harmonious space, almost magic, where nature is a means for the communion of the earth and the spirit, where the body can liberate its senses and the soul can get richer and higher.

This land is “a spiritual temple”, the nerve connection where the energies of the world combine in a carousel of colors, shapes, and sensations.

Biodiversity is the key word: exuberant and mysterious tropical forests, unpolluted rivers and streams that sneak through the land, crossing mountains and becoming impetuous waterfalls to finally join the sea.

In the east, 220 km (132 miles) of beaches washed by the relaxing Caribbean sea. In the west, a coastline shaped by bays that border the impetuous Pacific Ocean. Ancestral woods, volcanoes and mountains that rise up to cold peaks, some 4,000 meters high, are also part of the Costa Rican landscape.

Within this strip of land of only 51.100 square km, rich in geographical contrasts that make it seem wider than it really is, nature’s very essence is concentrated.

Such a varied scenery, which attracts the attention of important international biologists, researchers and scholars, nests 850 kinds of birds and shelters 250 species of mammals (5% of all the world’s biodiversity).

A country with a solid democratic tradition, Costa Rica met with joy the awarding of the 1987 Nobel Peace Prize to the, now twice elected, president of the Republic, Mr. Oscar Arias-Sánchez (1986-1990 and 2006-2010).

With an impressive stability both political and economical, this country is known as “the Central American Switzerland”, and several foreign banks have established branches in the capital, San José.

The country abolished the army in 1949 and since then has invested its resources in education (95% of the population is literate), and health (the whole nation is covered by a system of public, free health services of excellent quality). These characteristics make Costa Rica one of the most civil countries in the world.

The cost of life here is two to three times lower than the majority of European cities. The local currency, the colón, presents a very favorable exchange rate regarding European currency, with a fluctuation between 700 and 800 colones per euro.

Inhabited by educated, smiling and friendly people, this tiny Central American nation has met foreigners since the 50’s, who have decided to come here to invest in foremost projects, to change their lifestyle and work in the most varied trades, and to lead a luxurious life as retirees.

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